

Educational Services Quarterly



3rd Quarter-March, April, May 2005 Elementary Edition
<http://www.wpbstv.org/EducationalServices.htm>

The National Association for Music Education presents...

The 2005 World's Largest Concert

Joining Voices across the Nation with the world's largest sing-along!

Tune in to WPBS-TV on March 10th from 1:00 - 1:30 p.m.

For more information visit: www.menc.org or
www.menc.org/guides/wlc/WLCFront.html

Video On Demand Service

WPBS-TV is proud to provide our local teachers with the largest and most current online library of K-12 digital video/video clips available today. The video-on-demand service is available through ***unitedstreaming***TM and **Discovery Education** and it's free!


Useful Features!

- Search video library by: keyword, subject area, grade level, state standards, new releases, all available titles and specific producers.
- Choose from a full video title or short concept clips to stream and/or download for classroom instruction or for use in multimedia presentations.
- Access a calendar of historical events directly linked to video clips.
- Create your own 'Playlists' to bookmark video clips for quick and easy use in lesson planning or in the classroom.

Here's How to Begin!

- Go to <http://wpbs.unitedstreaming.com> and enter your school building's passcode. If you do not have this please contact Leslie O'Hara.
- After entering your Passcode you will create a username and password. Each time you wish to use *unitedstreaming*, enter your newly created username and password, rather than entering the passcode again.
- Search for video title(s) that you wish to view. The results of your search will be displayed in a list.
- Click on the blue, underlined title of the video you wish to view.
- The full video and the concept clips it is segmented into will appear.
- Select a media type: Windows Media PlayerTM (for PC) or QuickTimeTM (for MAC)
- Click 's' to stream the video clip or 'd' to download the video clip or 'a' to add to playlist.
- If you need further instruction click on 'HELP' at the top of your screen. Always feel free to call a member of the United Learning implementation team at 800.323.9084 to get a personal tour of *unitedstreaming*.

For More Information, contact: Leslie O'Hara at: leslie_o'hara@wpbs.pbs.org or call 782.3142 ext. 314

Video On Demand is Sponsored by 

This newsletter is formerly known as the Intellevision News from WPBS-TV



PBS TeacherLine New York

With the new requirements for incoming Educators, PBS TeacherLine is an excellent way to obtain quality and affordable professional development. PBS TeacherLine, funded by a grant from the U.S. Department of Education, is committed to helping preK-12 teachers acquire the skills they need to prepare students for a successful future. TeacherLine provides online professional development through facilitated and standards-based courses, supportive and collaborative learning communities, and exemplary Internet-based resources.

PBS TeacherLine offers more than 90 courses nationally in mathematics, reading, instructional technology, instructional strategies, science, and curriculum mapping. Courses are facilitated by specially trained educators, combining the best of face-to-face professional development with the best of online instructional design. There are 15 and 30 hour courses available.

PBS TeacherLine New York is offering courses for both March and May enrollments. Check out the New York State website at: <http://teacherline.nylearns.org/> There are 15 courses available for March, from *Curriculum Mapping I: Introduction to Teaching with WebQuests*, and all are being offered at discounted prices. New York TeacherLine courses are facilitated by New York State Master Level Teachers and we are hoping to acquire more facilitators from our local area. If you are interested in becoming a facilitator, please contact Leslie O'Hara.

WPBS-TV has been a consistent resource for teachers with Video on Demand, Teacher Source, Educational Programs, and now we can offer high caliber Professional Development for Educators.

If you are interested, please contact Leslie O'Hara, Educational Services Manager, at 782.3142 ext. 314.



WPBS-TV hopes that your school will be represented this year in the *Reading Rainbow Young Writers & Illustrators Contest*.

Don't forget that entries must be post-marked by **Friday, March 11th** and sent to: **Reading Rainbow Contest, WPBS-TV, 1056 Arsenal St. Watertown, NY 13601**. For official rules and entry forms please visit www.wpbstv.org



ZOOM

By kids, for kids, ZOOM is a daily interactive television series and state-of-the-art Web site that challenges five- to eleven-year-olds to "turn off the TV and do it!"

The series is jam-packed with science experiments, recipes, plays, games, book reviews, jokes, chats, poems and volunteer ideas, offering a wealth of activities for kids to do by themselves, with friends or with their parents. Behind each entertaining half-hour episode is a curriculum developed by leading educators and advisors. ZOOM's multi-disciplinary content-based format teaches viewers how to take an active approach to learning — to ask questions, create, experiment and open themselves up to new possibilities.

Kids can also interact with ZOOM via the Web at pbskids.org/zoom, at ZOOM-zone museum exhibits and at ClubZOOM after-school programs nationwide.



Learning Links

Helping parents, caregivers, and early childhood professionals make the link between media and learning

General Brown School & WPBS-TV present:

Readyset Fun BOOKFEST

SATURDAY, MAY 7, 2005, 1 - 4 PM

DULLES STATE OFFICE BLDG. WATERTOWN, NY

Admission: Canned good & Photo ID (Adults)

2 FOR 1 SCHOLASTIC BOOK SALE!

FREE BOOKS! Join the Used Book Swap Bring a book, take a book!

Interactive Booths Include: Live Animals from the Zoo; Newspapers in Education; Button & Magnet making; Bean Bag Body Toss; 'War of 1812' Stitchery; Braille/Tactile Story Books; 'Diggin up Dinosaurs', plus many more. Also Local Authors: 13 year old Justin VanRiper & father Gary of the "Adirondack Kids" series and Barbara Briggs-Ward creator of "Snarly Sally." Check for a full listing of booths and organizations online at: wpbstv.org

Meet Special Guest...
Clifford the Big Red Dog



Proudly Sponsored By AAMCO Transmission and the Watertown Wizards



MONDAY - FRIDAY

- 7:00 Arthur
- 7:30 Clifford, The Big Red Dog
- 8:00 Dragon Tales
- 8:30 Caillou
- 9:00 Mister Rogers Neighborhood
- 9:30 Barney & Friends
- 10:00 Teletubbies
- 10:30 Between the Lions
- 11:00 Sesame Street
- 3:00 Reading Rainbow
- 3:30 Postcards from Buster
- 4:00 Arthur
- 4:30 Maya & Miguel
- 5:00 Cyberchase

SUNDAY

- 8:00 Boohbah
- 8:30 Jay Jay the Jet Plane
- 9:00 Bob the Builder
- 9:30 Berenstain Bears
- 10:00 Thomas and Friends
- 10:30 Dragonfly TV



Children's Programming



Cyberchase- 'Know Your Dough'

**Special Episode
April 15th
from 4-6 pm
on WPBS-TV**

Tune in for a special episode of Cyberchase that tackles topics such as saving, spending and budgeting. Cyberchase wants to help kids 6-11 learn smart money skills that they can use their whole lives.

Don't forget to go online and check out Cyberchase's fun financial literacy games, activities, and lesson plans at:

www.pbskidsgo.org/cyberchase



Ready To Learn

SPRING INTO MARCH WITH WPBS-TV

view

Between the Lions Episode “The Good Seed”

Make your own “Plant Pal.” Use clear plastic cups, soil, grass seeds, colored paper, crayons, scissors and glue.

1. First have children draw and cut out a mouth, nose and eyes for their pal and glue the pieces onto one side of the cup to make a face.
2. Then fill each cup three quarters full of soil and let children plant grass seeds in the soil.
3. Add a little more dirt on top and water them. A few days later when the grass grows it will look like green hair!

DO

Find a poem about flowers to read aloud, such as “Tommy” by Gwendolyn Brooks. Have children **act like** a seed growing into a flower while listening to the poem. They can wiggle their roots, fan their petals, pretend there is bright sunshine or cold rain, be tiny or tall, attract bees, etc.

- Flower Garden* by Eve Bunting
- The Hungry Caterpillar and The Tiny Seed* by Eric Carle
- Inch by Inch: The Garden Song* by David Mallett
- The Ugly Vegetables* by Grace Lin
- Waiting for Wings* by Lois Ehlert

READ

Please visit our Lending Library online at: <http://www.wpbstv.org/Edu-LendingLibrary.htm> to find out how to borrow *Between the Lions Videos*, *Ready To Learn Tubs*, and our *Oversized book collection*.

Watch May 18th at 10:00 am for the 5th Annual “Go! Exercise with the Teletubbies” Episode Special



The half-hour special was created to encourage active fun in a playful and safe way, helping children to gain self confidence and self awareness, while developing their physical capabilities. Visit <http://pbskids.org/teletubbies/teletubbyland.html> for more information about this upcoming program along with other extensive resources.



PBS TeacherSource

Teachers don’t forget to use the TeacherSource website:

<http://www.pbs.org/teachersource/>

You’ll find teacher guides, lesson plans, activities, and information about programming.

Lynn Brown, Director of Programming and Development
Leslie O’Hara, Educational Services Manager
 Comments or Questions? Email- Leslie_O’Hara@wpbs.pbs.org