

# Educational Services Quarterly



2nd Quarter-Dec., Jan., Feb. Middle/High School Edition  
<http://www.wpbstv.org/EducationalServices.htm>

Now in its **24th** season, **Whiz Quiz** is a proud tradition of academic competition and achievement for WPBS-TV and its broadcast community. High school students in teams of four play match after match until it's down to just one.

**Tune In! Monday–Thursday at 7:30pm for the 2004 Whiz Quiz competitions**

- 12/06 ¼ Final 4: Canton vs. Alex Bay
- 12/07 Semi-Final 1: Watertown vs. Sackets Harbor
- 12/08 Semi-Final 2: South Jefferson vs. ¼ Final 4 Winner
- 12/09 American Final: Semi-Final 1 Winner vs. Semi-Final 2 Winner

#### **2004 Canadian Whiz Quiz Broadcast schedule**

- 12/13 Game 1: Napanee District Secondary School vs. Frontenac Secondary
- 12/14 Game 2: North Addington Education Centre vs. Bayridge Secondary School
- 12/15 Game 3: KCVI vs. LCVI
- 12/16 Game 4: La Salle Secondary School vs. Holy Cross Catholic Secondary
- 12/20 Playoff 1: Game 1 Winner vs. Game 2 Winner
- 12/21 Playoff 2: Game 3 Winner vs. Game 4 Winner
- 12/22 Canadian Final: Playoff 1 Winner vs. Playoff Winner 2
- 12/29 Int'l Match: American Winner vs. Canadian Winner



Play Whiz Quiz online at:

[www.wpbstv.org](http://www.wpbstv.org)



#### **Professional Development- PBS TeacherLine**

With the new requirements for incoming Educators, PBS TeacherLine is an excellent way to obtain quality and affordable professional development. PBS TeacherLine, funded by a grant from the U.S. Department of Education, is committed to helping preK-12 teachers acquire the skills they need to prepare students for a successful future. TeacherLine provides online professional development through facilitated and standards-based courses, supportive and collaborative learning communities, and exemplary Internet-based resources.

TeacherLine offers more than 90 courses in mathematics, reading, instructional technology, instructional strategies, science, and curriculum mapping. Courses are facilitated by specially trained educators, combining the best of face-to-face professional development with the best of online instructional design. There are 15 and 30 hour courses available.

Course are being offered now, so register today. Check out the New York State website at: <http://teacherline.nylearns.org/>

PBS has been a consistent resource for teachers with Video on Demand, Teacher Source, Educational Programs, and now we can offer high caliber Professional Development for Educators.

If you are interested, please contact Leslie O'Hara, Educational Services Manager, at 782.3142 ext. 314.

*\*\*This newsletter is formerly known as the Intellevision News from WPBS-TV\*\**

# Video on Demand Service--

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**Did you know that you could enhance your lessons with 26,000 video clips—right now?**

**WPBS-TV** is proud to provide you with video on-demand through *unitedstreaming*<sup>™</sup>— the largest and most current library of K-12 digital video/ video clips available today. And all video is correlated to New York State standards! And it's free.

## Discover video on-demand!

- *unitedstreaming*'s high-quality content is from award-winning producers such as United Learning, The Shoah Foundation, Discovery Channel School, Standard Deviants, Weston Woods, TV Ontario, Environmental Media, Rainbow Educational Media and Sunburst Technology.
- Video titles are constantly added throughout the year!
- *unitedstreaming* is an evaluated resource. A recent scientific evaluation showed an increase in test scores of 12.6% (on average) by students who were instructed using *unitedstreaming*.

## Useful Features!

- Search video library by: keyword, subject area, grade level, state standards, new releases, all available titles and specific producers.
- Choose from a full video title or short concept clips to stream and/or download for classroom instruction or for use in multimedia presentations.
- Access a calendar of historical events directly linked to video clips.
- Create your own 'Playlists' to bookmark video clips for quick and easy use in lesson planning or in the classroom.

## Here's How to Begin...

- **If you do not have your school's Passcode please visit:** <http://www.wpbstv.org/Edu-VideoOnDemand-AccessForm.htm> and submit a request for your Passcode. Then follow the steps below.
- Go to [www.wpbstv.org/Edu-AboutVideoOnDemand.htm](http://www.wpbstv.org/Edu-AboutVideoOnDemand.htm) and click "Log on" or visit <http://wpbs.unitedstreaming.com>
- Enter your Passcode to create a username and password. Each time you wish to use *unitedstreaming*, enter your newly created username and password, rather than entering the passcode again.
- Search for video title(s) that you wish to view. The results of your search will be displayed in a list.
- Click on the blue, underlined title of the video you wish to view.
- The full video and the concept clips it is segmented into will appear.
- Select a media type: Windows Media Player<sup>™</sup> (for PC) or QuickTime<sup>™</sup> (for MAC)
- Click 's' to stream the video clip or 'd' to download the video clip.
- If you need further instruction click on 'HELP' at the top of your screen. Always feel free to call a member of the United Learning implementation team at 800.323.9084 to get a personal tour of *unitedstreaming*.

## It's That Easy!

For More Information, contact: Leslie O'Hara at: [leslie\\_o'hara@wpbs.pbs.org](mailto:leslie_o'hara@wpbs.pbs.org)



Check Out Homework Hotline!  
**Monday through Thursday  
at 5:30 PM**

Teachers George Wolfe and Carol Smith help hundreds of students with homework problems. But you won't just find them doing so in a traditional classroom. They're the hosts of *Homework Hotline*, which airs Monday through Thursday at 5:30 on WPBS-TV. This half-hour, **live** call-in program helps students, grades 5-12, with homework questions in a myriad of categories.

\*\*Kids can also call **Dial-A-Teacher** for one-on-one homework help over the phone Monday through Thursday from 4 p.m. to 7 p.m. toll-free at 1.888.986.2345 during the school year.

Assignment: the World  
is back on WPBS-TV!

Tune in every Friday  
12:00 PM

**Assignment: The World**, a weekly 15-minute news program targeted at fourth through eighth graders, is the nation's longest-running instructional television program. Local broadcast of **ATW** began in 1959. It is carried on public television stations across the United States. **Assignment: The World** (ATW) is a children's current events program designed to be used in the classroom. It is a fast-paced, interactive program that covers the top news stories of the week from around the world. **ATW** helps its viewers to understand the world around them and how events in other countries can and do effect their lives. Instant pop quizzes, clues in the news and issue questions offer interactive opportunities for the student to test their comprehension, improve their research skills and practice writing exercises while viewing the series.

For more information visit:

<http://atwonline.org/>

## Adult Learner Broadcast Schedule

Math Basics	Tuesday, 12:00 PM
TV 411	Tuesday, 12:30 PM
Learn to Read	Wednesday, 12:00 PM
Another Page	Wednesday, 12:30 PM
Workplace Essential Skills	Thursday, 12:00 PM
Crossroads Cafe	Thursday, 12:30 PM
GED Connections	Friday, 12:00 PM

If you require more information on where to get a GED please contact the Educational Service Manager, 782.3142 ext. 314.

## PBS TeacherSource

Teachers don't forget to use the  
TeacherSource website:

<http://www.pbs.org/teachersource/>

You'll find teacher guides, lesson plans, activities, and information about programming.

# A Year of Women: Lost in History

*A Year of Women is made possible by a grant received from the National Center for Outreach (NCO). This grant allows WPBS-TV to complete an entire year of programs and services under the title "A Year of Women."*

*WPBS-TV will air programs that pertain to famous women in our history and each will be based upon a theme such as Women in War, Women in Science, Women in Business and Women in Arts & Entertainment. Along with several broadcasts, we are also producing numerous 'Did you know?' spots on-air about women in our local and state history that accompanies each theme. With each trivia fact we will provide a Learning extension page that can be used in the classroom. Each will be available on our website:*

*<http://www.wpbstv.org/YearOfWomen/Home.htm> Visit the website and download October's and November's Learning Extension Pages about Women in Politics and War.*



*Our figurehead for this project is Marietta Holley, who was a 19th century author from Jefferson County. WPBS-TV is currently producing a documentary about Ms. Holley and we will be distributing the DVD with an accompanying Teacher Guide. Look for the documentary to be aired in March.*

*Please tune-in to WPBS-TV and visit our website often for further updates and information regarding our scheduled broadcasts and other resources.*

## December: Women IN Science

**Nova: *The Secret of Photo 51* on December 9th, at 9pm**

This "cracking" of life's essential molecular "cookbook" was credited to three British scientists, James Watson, Francis Crick and Maurice Wilkins. But their breakthrough would have been impossible without the work of a brilliant molecular biologist and crystallographer named Rosalind Franklin. In 1962, when the three men were awarded a Nobel Prize for their discovery, Franklin's name wasn't even mentioned. Tragically, she had died of cancer, four years earlier at age 37. NOVA investigates the life of Rosalind Franklin and her unsung contribution to one of science's greatest discoveries.

## January: Women IN arts & Entertainment

***The Storied Life of Millie Benson* followed by *They Called Me Kathie* (Katherine Hepburn)**

**Wednesday, January 12th, 2005 at 9pm.**

**American Masters: *Judy Garland* on Sunday, January 16th, 2005 at 2pm.**

## February: Women IN Business

Look for dates and times on our website for upcoming programs.

Visit our website for Educational Program Highlights in the **Set Your VCR** section!

[www.wpbstv.org](http://www.wpbstv.org)

**Lynn Brown, Director of Programming and Development**

**Leslie O'Hara, Educational Services Manager**

**Comments or Questions? Email: [Leslie\\_O'Hara@wpbs.pbs.org](mailto:Leslie_O'Hara@wpbs.pbs.org)**