

# Educational Services Quarterly



2nd Quarter-Dec., Jan., Feb. Elementary Edition  
<http://www.wpbstv.org/EducationalServices.htm>



## It's Here! Our 11th Annual Reading Rainbow Young Writers & Illustrators Contest



*Proudly Sponsored by the  
Watertown Education Association*

*Few things capture a child's imagination like a good book.* WPBS-TV is teaming up with the Emmy Award-winning series, *Reading Rainbow*, to promote children's love of literature and appetite for learning. To support this program and encourage children's creative expression, WPBS-TV is presenting the Young Writers and Illustrators Contest, a nationwide contest encouraging children, kindergarten through third grade, to write and illustrate their own story. This contest has proven tremendously successful--nationally last year, 43,000 youngsters entered original stories.

### **Official Contest Rules & Entry Forms available at:**

[www.wpbstv.org/  
EducationalServices.htm](http://www.wpbstv.org/EducationalServices.htm)

**Deadline:** Entries must be post-marked by Friday, March 11, 2005

**Mail to:** Reading Rainbow Contest, WPBS-TV, 1056 Arsenal St. Watertown, NY 13601

Questions or for more info contact Leslie O'Hara at 315.782.3142, ext. 314 or [leslie\\_o'hara@wpbs.pbs.org](mailto:leslie_o'hara@wpbs.pbs.org)

### *Attention Teachers and Librarians*

**Teachers:** Invite your K – 3<sup>rd</sup> grade classes to participate in this increasingly popular event. You may find – as many schools have – that this contest matches your curricular goals.

**Librarians:** You can help us broaden the reach of this contest through promotional display of our posters and fliers. In addition, we invite you to consider organizing an after-school or Saturday morning workshop for interested students and their parents. Workshops bring in patrons, and greatly add to the contest's overall success.

**READING RAINBOW'S ELEVENTH ANNUAL YOUNG WRITERS AND ILLUSTRATORS CONTEST,**  
**Sponsored by the Watertown Education Association**  
**Entries must be postmarked by Friday, March 11, 2005 and mailed to:**  
**Reading Rainbow Contest, WPBS-TV, 1056 Arsenal Street, Watertown, NY 13601**  
**ENTRY FORM (type or print legibly)**

Child's Name \_\_\_\_\_ Age \_\_\_\_\_

Child's Mailing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_ Home Phone (\_\_\_\_) \_\_\_\_\_

Circle Grade: **Kindergarten**      **1st Grade**      **2nd Grade**      **3rd Grade**      Sex: **F**    **M**

**Title of Story** \_\_\_\_\_

**Number of Words** \_\_\_\_\_ **Grades K-1 min of 50- max of 200 words;**  
**(The word count includes "a," "an," & "the.")**      **Grades 2-3 min of 100- max of 350 words**

**Number of Illustrations** \_\_\_\_\_ **(minimum of 5)**

By entering the **Reading Rainbow's Young Writers and Illustrator's Contest**, I give permission for GPN/WNED (owners of **Reading Rainbow**) to use this work, which will be credited to the entrant/author, as it wishes, including (but not limited to) display, promotion, reproduction and distribution in all media and the right to create, perform, display and distribute derivative works. I also give them the right to use the entrant/author's name, likeness and biographical material in connection with the work. I understand that stories may not be returned.

I release GPN/WNED, their parent companies, sponsors, and the officers, directors, employees, licensees and successors from any liability or claimed liability in connection with this Contest submission.

I acknowledge that I have read this consent and release prior to signing it and that I understand its contents.

I warrant that this child alone has created the story text and illustrations for this Contest.

**Parent/Guardian Signature** \_\_\_\_\_ **Email address:** \_\_\_\_\_

**Printed Name** \_\_\_\_\_ **Date** \_\_\_\_\_

If different than child's address above:

**Mailing Address**

\_\_\_\_\_

City/State/Zip \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_

If this is a School-related entry, the following must be completed:

**Teacher Signature** \_\_\_\_\_ **Email address:** \_\_\_\_\_

**Printed Name** \_\_\_\_\_

**School Name** \_\_\_\_\_

**School Mailing Address** \_\_\_\_\_

City/State/Zip \_\_\_\_\_ **School Phone** (\_\_\_\_) \_\_\_\_\_

**Deadline: Entries must be postmarked by Friday, March 11, 2005 and mailed to: Reading Rainbow Contest, WPBS-TV, 1056 Arsenal Street, Watertown, NY 13601**  
**For Official Rules please visit our website at [www.wpbstv.org/EducationalServices.htm](http://www.wpbstv.org/EducationalServices.htm)**

*This Contest is a special project of GPN/Nebraska Educational Telecommunications and WNED-TV, Buffalo.*

# Learning Links

Helping parents, caregivers, and early childhood professionals make the link between media and learning




## Can they build it? Yes they can!












Premieres on WPBS-TV in January 2005!

Sundays at 9 am!

HIT Entertainment and PBS KIDS today announced that Bob the Builder and his machine team are constructing a new broadcast home on PBS KIDS in January 2005. The **BOB THE BUILDER** series presents an engaging world of construction play filled with adventure and positive messages for young children. In each episode, Bob, Wendy, and their crew of machines work together as a team, demonstrating the value of a can-do spirit, problem-solving and personal achievement, while always reminding their viewers that *The Fun is in Getting it Done!*




**MONDAY - FRIDAY**

- 7:00 Arthur 
- 7:30 Clifford, The Big Red Dog 
- 8:00 Dragon Tales 
- 8:30 Caillou 
- 9:00 Mister Rogers Neighborhood 
- 9:30 Barney & Friends 
- 10:00 Teletubbies 
- 10:30 Between the Lions 
- 11:00 Sesame Street 
- 3:00 Reading Rainbow 
- \* 3:30 Postcards from Buster 
- \* 4:00 Arthur 
- \* 4:30 Maya & Miguel 
- 5:00 Cyberchase 

**SUNDAY**

- \* 7:30 Thomas and Friends 
- 8:00 Boohbah 
- 8:30 Jay Jay the Jet Plane 
- 9:00 Adventures of the Book of Virtues 
- \* 9:30 Berenstain Bears 
- 10:00 Real Wheels 
- 10:30 Zoboomafoo 

\* Above programs represent a change in the schedule of children's programming on WPBS-TV effective October 11, 2004

Children's Programming



## PBS KIDS GO

A new educational, multimedia destination specifically created by, for and about kids in their early elementary school years – an audience with limited choices for media that is both entertaining AND educational. With a fun, quirky environment full of surprises, PBS KIDS GO! empowers today's "big" kids to discover themselves, define the diverse world around them, explore new relationships and embrace a love of learning. Look for the PBS Kids GO! Lineup every weekday from 3:30pm to 5:00pm.

<http://pbskids.org/go/>

Look for an updated children's schedule online at:  
www.wpbstv.org in January 2005!

**Lynn Brown, Director of Programming and Development**  
**Leslie O'Hara, Educational Services Manager**  
**Comments or Questions? Email- [Leslie\\_O'Hara@wpbs.pbs.org](mailto:Leslie_O'Hara@wpbs.pbs.org)**



## “There’s Nothing to Fear”

Weather

view

### Dragon Tales Episode “There’s Nothing to Fear”

Ask your child if he has ever heard the sound of thunder before. Encourage him to think of many different sounds that he might hear when he listens carefully. **Take a “listening walk”** and count at least 5 different sounds that you hear along the way.

**Make a snowstorm** in a jar! Help your child glue a small item (shell, rock, pine cone, small toy) on the inside lid of a baby food jar (clean and empty). Next, add some plastic snow and glitter to the jar, then fill it with water. Put glue around the dry inside edge of the lid and screw it on tight. Finally, have the child glue a felt circle on the lid and turn the jar upside down. When the jar is shaken, their snowstorms will come to life. Talk about some of the fun activities they enjoyed in the snow last winter while they shake and watch their storm.

**Eat a snowflake!** Fold a tortilla in halves then quarters and snip triangles and shapes, just like you’ve done with a paper snowflake. Unfold and place on a cookie sheet. Bake at 350 degrees for 5-7 minutes and then dust with powdered sugar! Yummy!

DO

#### Create a mini weather station.

1. Rinse out a quart size milk carton and let it dry. Ask an adult to help cut a door in one side of the carton.
2. Attach a brass fastener for a doorknob.
3. Use construction paper to cover the carton, adding details to make it look like a weather station.
4. Think about symbols that represent different kinds of weather: sun, cloud, wind, raindrop, snowflake, etc. Cut out a shape for each symbol and tape it to a drinking straw.
5. Poke a hole in the top of the weather station, large enough for the straw to fit.
6. Store the weather symbols inside the station.

Place the station in a special place in your home. Each morning, listen for the weather forecast and have a family member choose the appropriate symbol to stick in the top of the station. You could also have a family member video tape you as you pretend you are the weatherman giving your own personal report!

*The Listening Walk* by Paul Showers

*Snowy Day* by Ezra Jack Keats

*Cloudy with a Chance of Meatballs* by Judi Barrett

*Franklin and the Thunderstorm* by Paulette Bourgeois

READ