



Ready To Learn

Learning Links

Helping parents, caregivers, and early childhood professionals make the link between media and learning

September/October 2004



PBS KIDS GO! A new educational, multimedia destination specifically created by, for and about kids in their early elementary school years - an audience with limited choices for media that is both entertaining and educational. With a fun, quirky environment full of surprises, PBS KIDS GO! empowers today's "big" kids to discover themselves, define the diverse world around them, explore new relationships and embrace a love of learning. Weekdays 3:00 pm to 5:30 pm.

New! MAYA & MIGUEL™

Will air Monday through Friday at 4:30 pm as part of the **PBS KIDS GO!** block for children ages 6-8.

Kids will have double the fun, twice the hilarity and discover a dynamic language duo when irrepressible, ten-year-old twins Maya and Miguel Santos bring the uproariously funny bilingual world of **MAYA & MIGUEL™**.

This never-a-dull-moment animated situation comedy revolves around Maya's well-intended meddling in her family's and friends' lives, ultimately creating twice as many problems as she started with. Whether playing matchmaker to her grandmother, planning a surprise family vacation for her overstressed parents, or trying to bring her family good luck by implementing Feng Shui, Maya is quite simply a force of nature.

The yin to Maya's yang, Miguel is quite her opposite. He's practical where Maya is romantic and careful where she's reckless. He's also quiet, smart modest and very cool! As her older brother by three-minutes, Miguel provides the calm voice of reason to Maya's ambitious plans. His words of caution usually start with, "Yo te conozco, Maya..." ("I know you, Maya").

Based on an original concept by Scholastic Entertainment president Deborah Forte, **MAYA & MIGUEL** is designed to present culture and language learning as fun, relevant, and rewarding for all children, with a special emphasis on the Latino population.

pbskidsgo.org/mayaandmiguel

NOW BOARDING — POSTCARDS FROM BUSTER! will air Monday through Friday at 3:30 pm as part of **PBS KIDS GO!**

POSTCARDS FROM BUSTER follows Arthur's best friend, Buster, as he wings his way across the country accompanying his father, who is piloting fictional rock band Los Viajeros on its concert tour throughout the United States, with forays into Canada, Mexico, and Puerto Rico. Each episode finds the animated Buster discovering new cultures and communities. Turning his video camera on to record his travel adventures and understand life in different venues, Buster creates a series of live-action, P.O.V.-style postcards to send to his friends back home.

As Buster dives into new cultures and communities, his experiences also foster improved literacy, language, and communication skills for children who are learning English. The show models language that young English learners need to make new friends; initiate and continue conversations; share information about themselves; and ask questions to learn more about another person's life, interests, and culture.

Travel the globe with Buster without leaving your own home!

pbskidsgo.org/buster

A Snowy Day...

A new workshop developed by WPBS-TV's **Ready to Learn** and Jefferson County Public Health's Eat Well, Play Hard programs. It's difficult to keep your kids healthy and active during 6 months of winter. In this one and a half interactive workshop, attendees will learn the top 3 strategies for raising healthy children even in the winter. Indoor activities are suggested as well as tips to get your children to eat healthy.

Other **Ready to Learn** trainings include: Math and Science, Raising Readers, and Between the Lions for Kindergarten, 1st grade Teachers, and for parents. If you are interested in any of these free workshops, please contact the Educational Services Manager at WPBS-TV at 782.3142 x314. We can schedule a workshop for your own facility or provide you with a schedule of planned workshops. Free books and materials are distributed at each workshop.

Visit our website for more information:

<http://www.wpbstv.org/Edu-ReadyToLearn.htm>

New Children's Line Up Coming in October!



MONDAY - FRIDAY

7:00 Arthur

7:30 Clifford, The Big Red Dog

8:00 Dragon Tales

8:30 Caillou

9:00 Mister Rogers Neighborhood

9:30 Barney & Friends

10:00 Teletubbies

10:30 Between the Lions

11:00 Sesame Street

3:00 Reading Rainbow

* 3:30 Postcards from Buster

* 4:00 Arthur

* 4:30 Maya & Miguel

5:00 Cyberchase

SUNDAY

* 7:30 Thomas and Friends

8:00 Boohbah

8:30 Jay Jay the Jet Plane

9:00 Adventures of the Book of Virtues

* 9:30 Berenstain Bears

10:00 Real Wheels

10:30 Zoboomafoo

* Above programs represent a change in the schedule of children's programming on WPBS-TV effective October 11, 2004

Children's Programming

Look Out for Those Trains.....



All new programming for PBS KIDS!

***Thomas and Friends* is pulling in
our station every Sunday, starting
September 12th, at 7:30 am**

Thomas the Tank Engine stories have captivated children since 1945, when the first book was published. With THOMAS & FRIENDS™, children enter a world of imagination through the tracks of a train and the words of a story. As they embark for fun with their engine friends, adventures unfold that lead to timeless life lessons. Parents and children enjoy a unique connection on every journey. More than 100 book titles have been published, with more than 40 million copies sold in the U.S.

Each character-driven story focuses on one of the engines embarking on an adventure, encountering an obstacle, and learning what it is to be a Really Useful Engine. A range of themes is explored, including Responsibility, Sounds, Helping, and The World Around You. Timeless life lessons, such as the joy of accomplishment, the value of encouragement, and the importance of treating others with kindness, are woven throughout the episodes.

Tune in Sundays at 7:30 am